

gizemtore@gmail.com

+45 28 56 88 85

[Linkedin](#)[Website](#)[Projects](#)

2100 København Ø, Denmark

EDUCATION

**Copenhagen Business School (CBS),
Copenhagen, 2025-2026**
Behavioural Finance, HD

**ReDI School,
Copenhagen,
2023-2024**
UX, UI
Service Design

**B. INTERNATIONAL
RELATIONS
Marmara University,
Istanbul, 2000-2005**
Economics, Sociology,
International Law,
Political Science,
Statistics, EU and more

**DEPARTMENT OF
ECONOMIC AND
FINANCIAL AFFAIRS,
Secretariat General
for EU Affairs,
Ankara, 2004**
Prepared and presented
a report on the issue of
"Free Movement of
Services in EU"

LANGUAGES

Danish: PD3, B2

English: C1

Spanish: C1, B2

Turkish: Native

French: Beginner

VOLUNTEERING

**ReDI School,
Copenhagen, 2023-2024**
Digital Beginners Teacher

TOOLS & SKILLS

Figma, Adobe Express,
CanvaExcel, Numbers, Google
Sheets

wix, one.com

ChatGPT, Claude
Midjourney, Sora, Suno,
Gemini, Notebook LLM

Notion, Basecamp

Survey Monkey, UXtweak,
AWSGA4, SEO
Search Console

Mailchimp, Canva



Miro, Mural

EXPERIENCE

Founder / Business & Brand Developer

GIZEM TORE GROWTH PARTNERS, COPENHAGEN

APR' 25 - Present

- Founded a micro consultancy providing marketing and design solutions for SMEs and startups, from positioning to execution. Granted support under the Business Boost programme (Iværksætterdanmark, Erhvervshus Hovedstaden, Danmarks Erhvervsfremmebestyrelse).

Marketing & Brand Partner

TINY DANCER, COPENHAGEN

DEC' 22 - Present

- Strategic direction and hands-on execution support for business and brand development, positioning, and marketing: Business and communication strategy, campaign strategies, brand book with positioning & visual identity, redesign, optimisation, analytics, SEO and maintenance of the website, design & production of selective online & offline communication materials.

Guest Lecturer

Copenhagen Business School, COPENHAGEN

NOV'24

- Designed and presented lecture on Marketing and Design for the Customer Experience (CX) and Business Model Innovation master's course at CBS.

Product Designer

aParent.ly, COPENHAGEN

MAY' 24 - JULY'24

- Cross-functional role at a pre-seed co-parenting app start-up, hands-on with app UX/UI and prototyping, strategic input in business and marketing ideation (excluding website design).

Project Manager and Executive Assistant to CEO

INTERNATIONAL BRAND CONFERENCE, ISTANBUL

NOV'16 – FEB'17

- Project and crisis management of the 3 day conference in 1,5 months, which had 44 sessions, 53 local and international speakers, 2.000 visitors, 3 art installations, 35 sponsors.
- Designed a brand new work flow and system, sales kits, post-event kit, analysis and materials.

Marketing & Operations - Co-Founder

JENI FALAFEL & ROLLS, ISTANBUL

JULY'16 - AUG'17

- Designed the brand identity, MarCom materials and the business plan, which was submitted to the EU funded SMEs Industry Development Organisations in Turkey. The company received **DKK250K** grant.

Marketing Manager

FOX NETWORKS GROUP, ISTANBUL

DEC' 12 - JULY'16

- Created and executed the viewer, affiliate and trade marketing plans for the channels such as National Geographic Channel and FX in collaboration with Creative, Digital, On Air, Programming, Operations and PR teams. The marketing budgets were **DKK565K**/channel and **DKK3M**/year in total.
- Designed and executed 'Raise Your Voice for Girls' CSR campaign, which achieved more than **DKK750K** media value and **DKK6.8M** PR media value with **DKK204K** paid media. Please click for the case study video
- Relaunch campaign of FX TV channel. The campaign spot was awarded as Bronze Winner in International Bass Awards 2015 and shortlisted for the finals in New York Festivals - 2016 World's Best TV and Films.

Marketing Assistant Manager

CIGIR KIMYA SAN. VE TIC. AS, ISTANBUL

DEC'09 - NOV'12

- Design of business processes and PM of Turquality Business Plan for accreditation, supported by a **DKK16.5M** Government export grant.
- PM of digital and physical product development such as customised ERP system, CRM tool, company website, and a new product line and launch.

PR & Advertising Specialist

GARANTI BBVA BANK, HEAD OFFICE, ISTANBUL

APR'06 - MAY'08

- Stakeholder management in corporate communication and creative project management of advertising campaigns of Garanti Bank's Credit and Debit Card portfolio, services such as Private Banking, Mobile Banking, Corporate Banking, and others. The total advertising budget of the bank was over **DKK200M/year**.